

## Belimo IoT principles

We help our customers by offering efficient and secure solutions providing more comfort, ease of installation, and maintenance. We are continually investing in innovation so that we can develop superior solutions. The Internet of Things (IoT) is transforming our world, connecting multiple devices to make our customer's lives easier, safer and more comfortable.

### 1. Business model

Belimo's business is that of a device manufacturer.

### 2. Market leader

Belimo is committed to establishing itself as the leader in cloud connected field devices even though the timing of widespread IoT adoption is difficult to predict.

### 3. Data

Data captured by Belimo devices is valuable. Making that data easily accessible is the primary focus of Belimo's IoT-strategy.

### 4. Cloud interface

To access the customer device data Belimo provides an open Cloud-API to any user or entity authorized by the device-owner.

### 5. Empowering with digital services

Applications developed by Belimo are focused on those which serve to simplify planning, device commissioning and maintenance, making System Integrators and OEMs more effective and efficient enabling them to provide a unique offer to their customers.

### 6. Zero Cost

Access to the Belimo Cloud-API is provided free of charge to any user or entity authorized by the device-owner.

### 7. Security

Keeping customer data safe and secure is top priority for Belimo. Our Cloud-connected products are designed using IT industry standard security protocols and regularly audited.

### 8. Privacy

Maintaining the privacy of customer's data is important to Belimo. Only parties authorized by the device-owner can access the customer data of a device. Belimo is allowed to use the data for internal usage, such as statistics for future product offering improvements.